

SINCE 1980 BOB LANCER has been following his calling and passion as a public speaker, seminar leader and consultant on issues relating to parenting, marriage, child education, childcare and individual self-development.

He quickly became well known for his successful work with parents and teachers, attracting the attention of local and national media, and having one of his "parenting and child-discipline makeovers" featured in the national magazine *Parenting*.

APPROACH TO CHILD BEHAVIOR, DEVELOPMENT AND EDUCATION

His uniquely effective approach to raising, reaching and teaching even the most challenging children brings together a vast expanse of knowledge gained from experience, learning and teaching. Bob is a parent and a former schoolteacher who has taught children at all grade levels and backgrounds, including Alternative High School. His formal educational background includes BA's in English and Education and Graduate level training in Counseling Psychology and Educational Technology.

His practices center on principles of Dr. Maria Montessori, incorporate discoveries of Dr. Alice Miller and draw on the wisdom of the ages in a creative, dynamic and highly practical synthesis all his own.

Bob shows us how to guide child behavior, development and education by first establishing ourselves in a stable state of consciously observant peace, poise and power. Upon that foundation he teaches us how to lead the child through secure and loving bonding, conscientious modeling, and conscious, constructive responsiveness (relating to your reactions as a cause, rather than as an effect) based on an understanding of the actual developmental needs of the child at every stage of life.

Bob Lancer's lively and unique approach meets a critical need for our time as he delves far deeper into the process of raising children and ourselves than one finds anywhere else. His engaging presentations empower:

- Adults and young people to dream big dreams, reach for those dreams and fulfill their limitless potentials.
- Businesses to raise their workers' levels of morale, teamwork and performance.
- Couples to create a life-long, fulfilling, harmonious relationship.
- Parents to fully and joyfully support their children's potential for healthy, happy life-long success and contribution.
- Teachers and caregivers to bring greater peace, confidence, joy, love and understanding into their relationship with children to better guide child behavior, development and education.

Visit www.boblancer.com to learn more about solutions for individual and family issues.

Visit www.gdgpublishing.com to purchase books or audio CDs.

Tune in weekly to Bob Lancer's radio show on WSB Radio.

RADIO SHOW HOST

Since 1999 Bob Lancer has been hosting his own radio show, a parenting show like no other in that it focuses as much on raising ourselves as on the raising of children with love. Called, "Bob Lancer's Parenting Solutions," it airs twice weekly on Atlanta's WSB Radio (one of the most successful commercial stations in the nation) and broadcasts to over 35 states as well as streams in real time worldwide over the Internet.

Through his radio show, Bob routinely consults with the nation's leaders in the fields of child behavior, psychology, education, parenting, marriage, health, success and spirituality.

He regularly appeared as the parenting and child discipline expert of WXIA TV (Atlanta's NBC Affiliate) for a time, where he was dubbed, "The Guru of Parent Temper Control," and he briefly hosted his own talk show for kids on *Radio Disney* called, "Ask Bob," on which children would discuss with him their problems with their parents.

His parenting expertise has been featured on CNN TV, in the national magazines *Parenting*, *Parent and Child* and in local newspapers including the *Atlanta Journal & Constitution*. He is routinely interviewed by the media as an expert in his field.

KEYNOTE SPEAKER, SEMINAR LEADER AND CONSULTANT

Today, Bob Lancer is a highly sought after keynote speaker, seminar leader and consultant whose live programs, books and recordings produce positive change in the lives of the children and in the personal and professional lives of the adults he serves. Each year he delivers his live presentations to thousands of individuals (including adults and young people), parents, couples, counselors, social workers, teachers and childcare professionals around the nation.

He presents seminars at corporations on a wide range of topics, including balancing work and life, super communication skills, achieving spectacular goals, and both parenting and marriage skills for busy people. His prominent corporate client list includes:

Boeing / Delta Airlines / Georgia Childcare Association / Greyhound / The Atlanta Visitors and Convention Bureau / Market Pro / Northside Hospital / Georgia Baptist Medical Center / Sara Lee / Quest Diagnostics / Quebecor World / The City of College Park / The Atlanta Public School System / Norwegian Sun Cruise Line / Boysee Cascade Office Supply / Rare Hospitality / Great Lakes Chemical Corporation / Frito Lay / Prudential Financial / Viacom / Nortel Network / TBS / Atlanta Gas and Light / Paulding County / ATE Logistics Company / Advo Inc. / Bovis Lend Lease / Wells Real Estate / Haywood Baker / Heery International / General Electric / Telenex / Blockbuster / Liberty Mutual / etc.

He speaks on child behavior, education and development at schools, community centers, places of worship and at major conferences including those presented by:

- The National Association For The Education of Young Children
- The Southern Conference on Children
- The Georgia Association on Children
- The National Association of Family Childcare
- The Black Child Development Institute

His audiences consistently praise his presentations as the best they have ever attended, and they return to their lives and work with high skills and a more enthusiastic attitude.